

SMSU Hospitality Management Program Data

Retention of New Entering Student Cohorts

Fall Entering Terms 2014-2021



Retention is based on New Entering Students only. These rates also only refer to "FULL-TIME" students.

Retention Rates			Term								8-Yr. Composite Retention
Program	Category	Result	Fall 2014	Fall 2015	Fall 2016	Fall 2017	Fall 2018	Fall 2019	Fall 2020	Fall 2021	
Hospitality Management											
	Traditional	% Students Leaving	28.6%	21.4%	60.0%	40.0%	83.3%	25.0%	33.3%	20.0%	35.8%
		% Students Retained	71.4%	78.6%	40.0%	60.0%	16.7%	75.0%	66.7%	80.0%	64.2%
	Transfer	% Students Leaving	50.0%	100.0%	0.0%			0.0%	0.0%	0.0%	23.1%
		% Students Retained	50.0%	0.0%	100.0%			100.0%	100.0%	100.0%	76.9%

SMSU Overall Traditional Rate			Fall 2014	Fall 2015	Fall 2016	Fall 2017	Fall 2018	Fall 2019	Fall 2020	Fall 2021	8-Yr. Composite Retention
			68.4%	68.3%	59.9%	64.7%	67.2%	73.7%	63.1%	67.1%	66.5%

Students in Cohort			Term								Total	
Program	Category	Result	Fall 2014	Fall 2015	Fall 2016	Fall 2017	Fall 2018	Fall 2019	Fall 2020	Fall 2021		
Hospitality Management	Traditional	# Students Leaving	2	3	3	2	5	2	1	1	19	
		# Students Retained	5	11	2	3	1	6	2	4	34	
	Traditional Total		7	14	5	5	6	8	3	5	53	
	Transfer	# Students Leaving	1	2								3
		# Students Retained	1		4				2	1	2	10
	Transfer Total		2	2	4				2	1	2	13
Hospitality Management Total			9	16	9	5	6	10	4	7	66	

